FURANO BIEL TRAVEL MAGAZINE

Biei Tourism Association Motomachi 1-2-14, Biei-cho,

Kamikawa-gun, Hokkaido 071-0208 Kamifurano Tokachidake Tourism Association TEL0167-45-3150 FAX45-6301

Nakamachi 1-chome 1-8 (Central Plaza). Kami Furano-cho, Sorachi-gun, Hokkaido 071-0543

Nakafurano Tourism Association TEL0167-39-3033 FAX44-2021 http://www5.ocn.ne.jp/~nakafu/top.html Motomachi 10-36, Naka Furano-cho, Sorachi-gun, nakasyo-chief@room.ocn.ne.jp

- ·Please note that calls will be answered in Japanese,
- though English speakers are available.
- · Japanese or English emails OK.
- *Please look at farms, flower fields etc. from the car park or a sealed road. Never enter fields
- or farm roads.
 *The Mapcodes can be used in over half of all current Japanese car GPS systems.

Furano Tourism Association TEL0167-22-5777 FAX23-5014 http://www.furanotourism.com http://www.biei-hokkaido.jp nfo@biei-hokkaido.jp Hokkaido 076-0034

> Minamifurano Community Development and Tourism Association TEL/FAX0167-39-7000 Aza Ikutora 1003-44, Minami Furano-cho, info-machikan@coda.ocn.ne.jp Sorachi-gun, Hokkaido 079-2401

Aza Chuo, Shimukappu-mura, Yufutsu-gun, info@shimukappu.com

Shimukappu Community Development and Tourism Association T.E.L.0167-39-8010 FAX0167-39-8026

.Hoshino Resort Tomamu "Unkai Terrace"

Select MAPCODE 000 000 000 in the search function and enter the number of your destination to

program it.

Please note that the Mapcodes cannot be used in all GPS systems.

Mapcode is a registered trademark of Denso Corporation.

The Mapcodes printed in this pamphlet were obtained from Mapcode's centre service.

Reprinting without permission is prohibited. See the Mapcode website for details:
http://www.e-mapcode.com/

Furano Biei International Tourism Centre

Kitanomine 18-1, Furano-shi, Hokkaido 076-0034

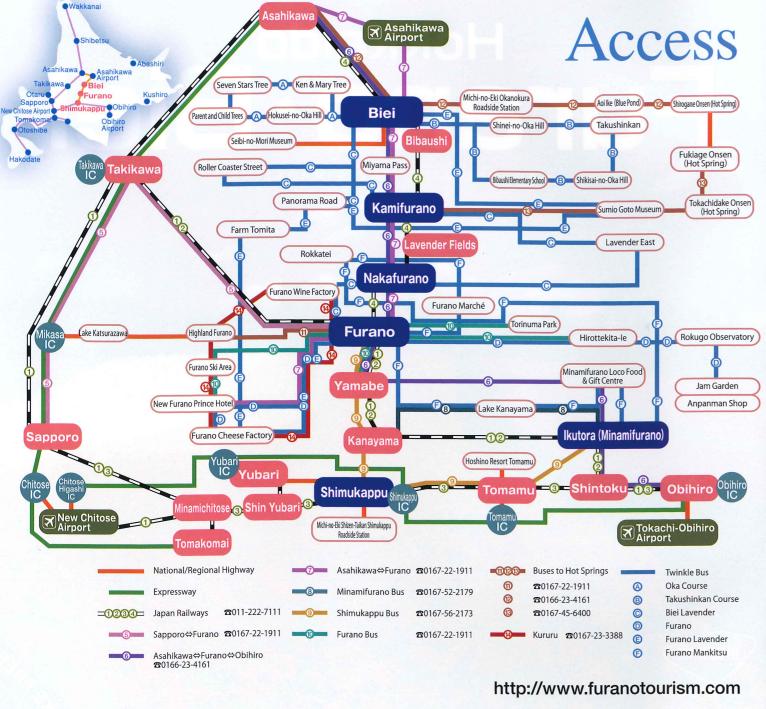
Feel free to visit us for pamphlets on the Furano-Biei area, or for information on tourist attractions, accommodation, etc. We are open every day from 9:00am to 6:00pm.

http://www.furanotourism.com

Hokkaido Furano Biei

FURANO BIEI TRAVEL MAGAZINE





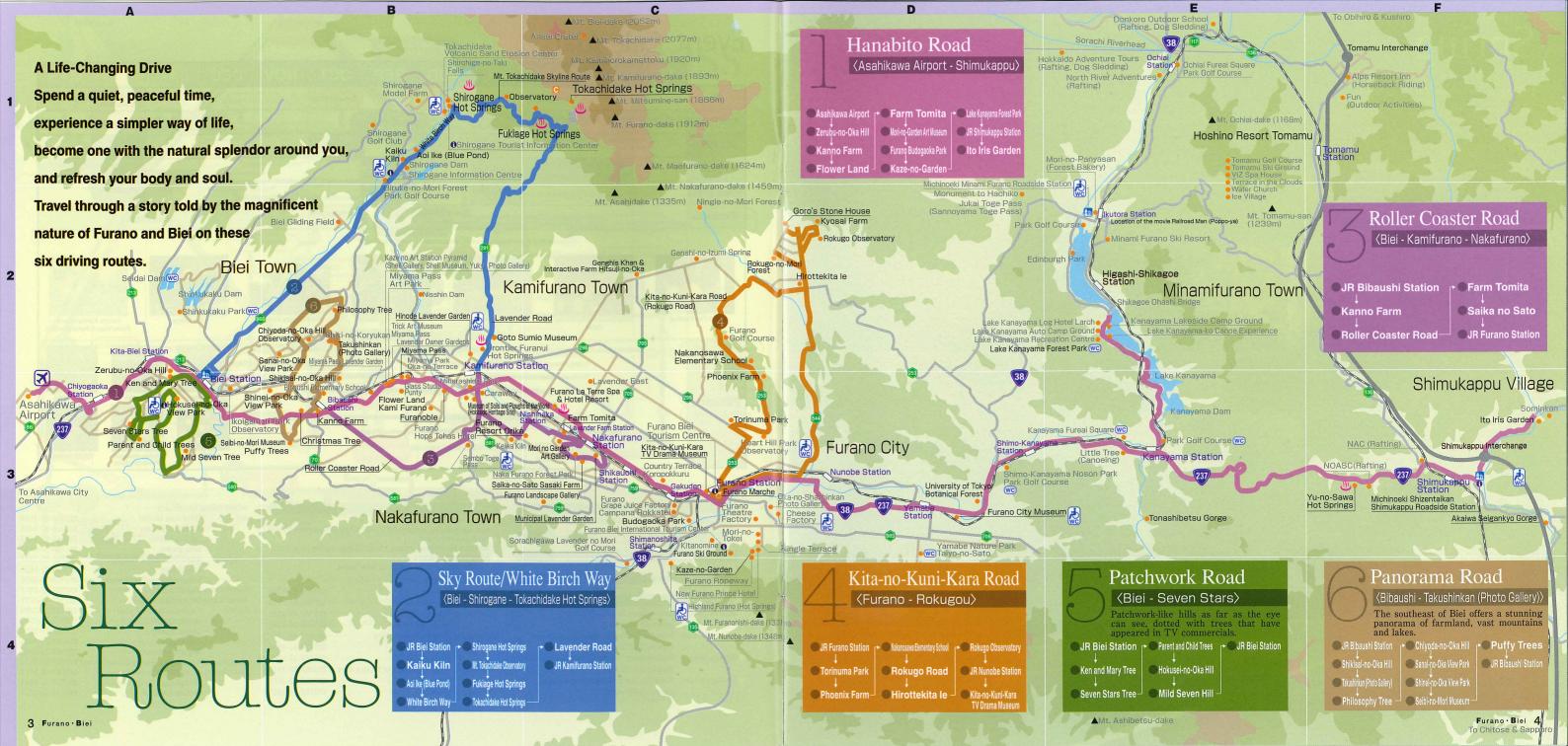
Event Calendar

	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR
Biei			Healthy Marathon	Biei Fire Festival	Dokanto Festival		Century Ride		3		Miyasama Ski Marathon	Snowmobiles
Kami Furano				Shikisai (Colours of the Four Seasons) Festival		Tonton Festival				o Omoji rn Letters)	Snow Festival	
Naka Furano				Lavender Festival		40132	Rice Festival			ana es	Winter Festival Ji-zake Festival	SHENDS
Furano		Yamabe Cherry Blossom Festival	Earth Ride Mountain Opening	Heso (Navel) Festival		Wine Grapes Festival Cheese Festival				Furano Kankan-mura (Furan	Waiwai (Exciting) Festival o Village to Welcome the Cold	High School Skiing Langlauf
Minami Furano		1 4		Kosui (Lake Water) Festival		Michinoeki Kanshasai (Gratitude Festival)					Hyojo Bakansu (Vacation on the Ice)	
Shimukappu					Furusato (Hometown) Festival		Autumn Leaves Festival		Ice Village			
Blei Fire Fe	stival	Shikisai (Colours of the Forestival	Jur Seasons)	Lavender Festiv	al H	eso (Navel) Festive	al Wine	Grapes Festival		lce Village		ankan-mura o Welcome the Cold)
Flowers	ald		ages lato Flowers nflowers Lavender	Lupins	Red Wheat	Cosmos		Yellow Leaves on the Larch Tre wes at Shirogane Hot S Leaves on Mt. Tokachi ge	prings idake	ander	Poppies	Sunflowers
	Lilies		Tulips Lilies of the Va	lley		Buckwheat Flowe	Mustard Fl	owers	rers Tuli	lips Yello	ow-flowered dodendrons	Yezo Primroses

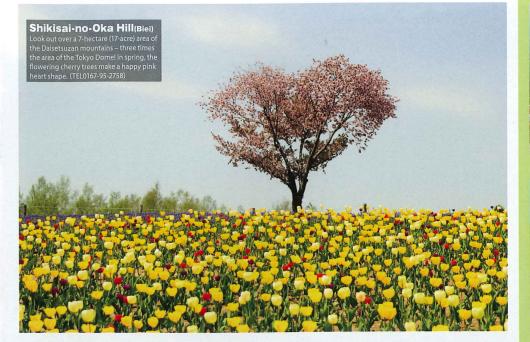
By Car	By 1			
New Chitose Airport/Sapporo to Furano	Sa			
Chitose Interchange Around 34km Sapporo Interchange Around 42km Milass Interchange	Ha Ta			
Around 20km Around 24km Around 20km Prefectural Road No. 115 Prefectural Road No. 135 Futano City Centre	Ne As Fu			
Asahikawa to Furano (teritora (h) (entre Prefectural Road No. 237 Fuzano (h) (entre	◆Ta: Biei			
By Bus				
Sapporo to FuranoChuo Bus: Kosoku Furano Bus (2 hours 30 minutes) [Inquiries: (0167) 22-1911]	Kam			
Asahikawa to Furano Furano Bus: Lavender Bus (around 1 hour 30 minutes)				
[Inquiries: (0167) 22-1911]	Fura			
Obihiro to Furano Dohoku Bus: North Liner Bus (reservation required for all seats)				
[Inquiries: (0167) 23-4161]	Minar			
Shimukappu to Furano Shimukappu Sonei Bus (around 1 hour 10 minutes)				
[Inquiries: (0167) 56-2173]	Shim			

	By Train					
	Hakodate	o Takikawa Main Line (around 50 minu				
Mikasa Interchange	Takikawa to Furano Nemuro Main Line (around 1 hour 1					
Furano City Centre		a to Furano				
		ne (around 1 hour by loca				
Furano City Centre	♦ Taxi Comp					
	Biei	Biei Hire ·····				
		Biei Taisetsu Hire ·····				
utes)	KamiFurano	Tokachidake Hire ·····				
		Kami Furano Hire				
ninutes)	NakaFurano	Naka Furano-cho Hire ····				
	Furano	Chuo Hire ·····				
ed for all seats)		Furano Taxi ·····				
	Minami Furano	Minami Furano Car Service				
utes)		Ikutora Kotsu Hire ······				
	Shimukappu	Shimukappu Hire				

	A Dilea Dande	I Communica	
	Biei Renta	al Companies Terashima Shokai ······	☎0166-92-219°
nutes by limited express train)		Matsuura Shoten	20166-92-1415
		Takikawa Cycle ·····	
10 minutes by local train)		Sato Shoten	
al tuain)		Bibaushi Guide Yamagoya	
al train)		Uno Shoten	
		Shirogane Biruke no Mori Information Center	
☎ 0166-92-1181		Naganuma Jitensha-ten	
		Tateno Cycle ·····	
	Furano	Sugimoto Rent-a-Cycle	
		Isoyama Mishin Shokai ·····	
2 0167-44-2331		Choko Shoten ·····	
		Fujita Cycle	
250167-22-5001		Sugimoto Shoten	
		Kanayama Lakeside Camp Ground	
ice Area 20167-52-2511	Shimukappu	Alpha Resort Tomamu	
☎ 0167-52-2011		Shimukappu Bussankan	
		Cycling Terminal	25016/-56-2014

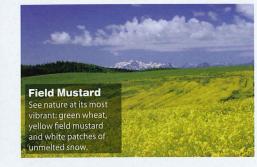


Spring In spring, colour returns to the landscape little by little as gentle sunrays warm the area. The melted snow gathers in rushing rivers, the land of Northern Japan awakens from its deep slumber and new life begins. The almost nostalgic scenery of the Furano-Biei area will touch your heart. **Cherry Blossoms in the University** of Tokyo Botanical Forest (Furano) The still-snowy Mt. Ashibetsu peeks through the rows of blossoming cherry trees, providing a captivating contrast between the gentle pink of spring and the harsh white of winter. The Yezo mountain cherry blossoms bloom around



Green Wheat and the Tokachidake Mountain Range (Biel) The view of green wheat fields at the foot of the Tokachidake Mountain Range is the perfect example of the magnificence of spring. (To prevent damage to important crops, please refrain from entering any of the fields.)







Outdoor & Sports











Shikisai-no-Oka

The 7-hectare or 17-acre area of the Daisetsuzan nountains (three times th area of the Tokyo Dome!) that can be seen from this inds of flowers from sprir rough autumn. In winte you can ride through the area on a snowmobile. (TEL0166-95-2758)

Flower Land

Kamifurano(Kami Furano)

every kind Hokkaido has to offer, there's always something to see! Flowers

bloom in turn between June and September,

such as German irises, lavender, poppies and lupins

With 15,000 flowers of almost



Kaze-no-Garden (Furano) in 2008, this garden was the set of Kaze-no-Garden, a TV drama written by So Kuramoto. An English garden was created over a period of two years, and the n the drama. Enjoy the (TEL0167-22-1111)

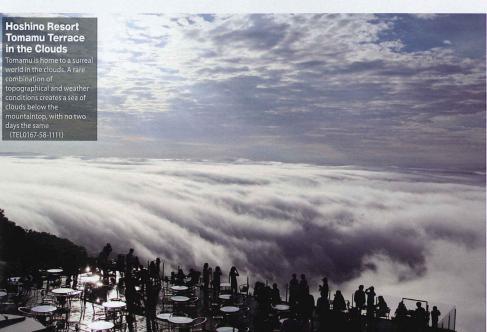




Outdoor & Sports

Canoeing

canoes and rowboats of all







bringing the Tokachi Mountain Range alive with colour.

The sunsets are at their most beautiful in autumn,

with the low sun turning the hills bright red and casting long shadows

on the bountiful harvest-time land.

The almost nostalgic scenery of the Furano-Biei area

will touch your heart.

9 Furano / Bie

Autumn In autumn, the larch and white birch leaves turn yellow and orange,

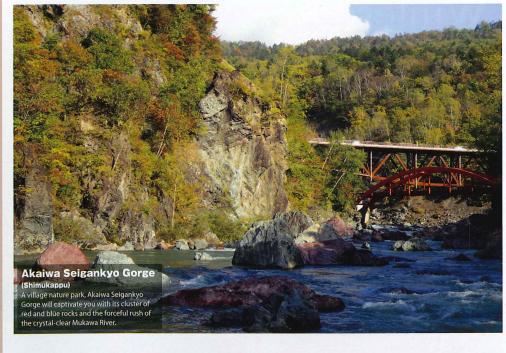
Outdoor & Sports





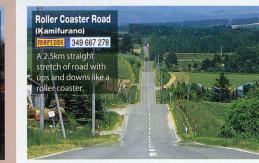
















Autumn leaves on

Mt. Tokachidake (Kami Furano)

The Tokachi Mountain Range sees Japan's first autumn

- and the best place to see them is Tokachidake Hot

breathtaking view of the colourful leaves with the

morning, you can even look down on a sea of clouds

leaves of the year - from mid-September to early October

Springs, Located 1,270m above sea level, the resort offers a

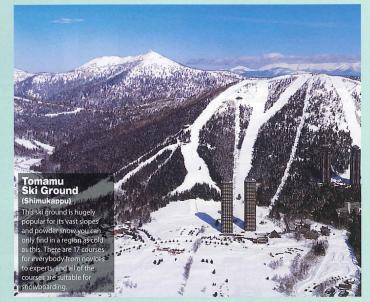
snowcapped Mt. Tokachidake as a backdrop. In the early



Winter Skiing and Snowboarding The Furano-Biei area has top-quality powder snow, and a large number of ski fields are open between mid-November and early April. There's something for everyone, from novices and families to experts – you can try powder skiing and even take a helicopter or snowcat tour! 11 Furano · Biei

Outdoor & Sports









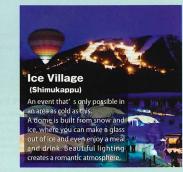














Furano Theatre Factory C-3

In addition to performances, Furano Theatre Factory provides a backstage view of the work that goes into large props, costumes and even the sound equipment. The creator (artistic director) is So Kuramoto, the writer of the TV drama Kaze no Garden.



Water Church

In Hoshino Resort Tomamu, you'll find a truly unique church, designed by architect Tadao Ando. The Water Church coexists with the nature surrounding it, with the cross standing in a lake and each season bringing a new and beautiful visage to the church. Enjoy a ceremony like no other.



Kaiku Kiln

This ceramic and pottery studio was opened in 1988. One of its pieces, GAZE 975, was featured in the 27th Japan Fine Arts Exhibition, The artist, Seigo Minami, lived in India for four years, which has lent a unique influence to the creative pieces displayed in the gallery. You can even



Oka-no-Shashinkan C-3 **Photo Gallery**

See Furano landscapes from all four seasons at the photo gallery of Kenji Atsumi. The gallery is surrounded by forest, just a short walk from the walking track of the cheese factory.



Goto Sumio Museum B-2

See 130 pieces by Sumio Goto, one of Japan's greatest contemporary painters, including some of his most famous works.



Mori-no-Garden Art Museum C-3

A nostalgia-themed garden art museum created amid the rich natural landscapes of Furano. As you enter the museum you'll be greeted by the "caretaker" made of terracotta pots and moss. Become one with the natural beauty surrounding you at this art museum that changes with the seasons.



Candle Shop

Original hand-made candles capturing the feel of each of Furano's four seasons. Exactingly made so that the scent and color complement each other perfectly, these candles will delight all five senses.

C-3



Art Farm Nanyokan D-3

In 1998, the late painter Shuichi Ono and three other artists opened this studio in a disused elementary school building. Community development through art encounters is the core concept of the studio's activities



Takushinkan(Photo Gallery)

APEODE 349 704 272

This gallery was opened in 1987 by the late world-renowned Japanese landscape photographer Maeda Shinzo. He converted the gym of the disused Chivoda Elementary School into this gallery to create a place where people can view photography at their leisure.



B-3

Museum of Soils and Ploughs B-3 of the World (Hokkaido Heritage Site)

Opened by a specialist manufacturer of soil ploughs, this museum will teach you about the hard labour of our forefathers, the connection between the soil and mankind, and the importance of the natural environment. The museum has a variety of fascinating exhibits, including a Canadian steam tractor from 100 years ago.



Trick Art Museum

Look, touch and take pictures in this world of mystery and amazement. The trick art at this museum was created using just five colours of paint and one brush.



Mori-no-Shashinkan C-2 **Photo Gallery**

This gallery is located in Rokugo-no-Mori Forest, where the TV drama Kita no Kuni Kara was filmed. See beautiful photographs of Furano landscapes taken by Furano-born photographer Yutaka



Seibi-no-Mori Museum B-3

An art museum converted from the former Seibi Elementary School, with around 100 watercolour paintings by the actor Takaaki Enoki, 22 oil paintings by Daijiro Yokoyama and 54 illustrated poems by Katsuhiko Ohno.



Anpanman Shop (Furano) D-2

A shop run by Takashi Yanase, the creator of the famous cartoon Anpanman. As well as a gallery with a collection of Anpanman pictures on paper and celluloid, you'll find the biggest Anpanman merchandise shop in Hokkaido, a theatre showing numerous clips, and an art corner and playroom.



North Land Gallery B-3

For seventeen years, Masumi Takahashi has photographed the natural beauty of the vast, unspoiled hills that extend from Biei to Furano. The photographs in his gallery capture a wealth of natural beauty. from sunlight glinting on the ground to fierce wind and drifting clouds.



Furano Glass Studio C-3

Located in a field 7-8 minutes from Furano Station, Furano Glass Studio's exhibits include glass jewellery, watches, vases, wind chimes and trophies, made with the fresh air of Furano. You can even make your own watch!



Ningle Terrace is a shopping road in the forest created by So Kuramoto, the writer of Kaze no Garden. The road is lined with 15 log-house craft studios making and selling a variety of unique Furano souvenirs. There's even a café.



Furano Field (Furano)

A nature restoration and environmental education project created in a disused golf course by the non-profit organization C.C.C. (Creative Conservation Club) Furano Field. Furano Field was created to inspire people to think about the environment by sharpening all five senses amid the rich natural beauty of Furano.



Hokkaido Landscape Gallery C-3

See beautiful paintings of the Furano landscape in a gallery surrounded by the real thing. This is the studio of Furano-based painter Shuichi Okuda (formerly Nae Elementary School), opened to the public as a one-man gallery.



Live cultural performances

These shows are performed by local volunteers and are the highlight of many visitors ski trip. Japanese flower arrangement, calligraphy, Japanese harp instruments, singing and dancing are just some of the things you will be able to experience with Furano locals. Do not miss this opportunity for a great night out.





Mori-no-Rvotei Biei Aza Shirogane, Biei



Fukiage Hot Springs Recreation Centre Hakugin-so Fukiage Onsen, Kami Furano TEL0167-45-4126



Natulux Hotel Asahimachi 1-ban 35-go, Furano TEL0167-22-1777

Recreation Centre Aza Shirogane, Biei

Aza Shirogane, Bie



Ginei-so

TEL0166-94-3005

Frontier Furanui Hot Springs Shinmachi 4-chome, Kami Furano TEL0167-45-9779



Highland Furano

Shimanoshita, Furano TEL0167-22-5700

TEL0166-94-3016 Banka-no-Yu Natural Hot Springs, Naka Furano

Furano La Terre Spa & Hotel Resort Higashi 1-sen Kita 18-go, Naka Furano TEL0167-39-3100



Pension Furanui Kitanomine 13-ban 15-go, Furano

TEL0167-22-2480

Shirogane Hot Springs, Biei



Yumoto Ryounkaku Tokachidake Onsen, Kami Furano TEL0167-39-4111

Shirogane Hot Springs, Biei

Taisetsuzan Shirogane Kanko Hotel

Aza Shirogane, Biei

TEL0166-94-3111





Lake Kanayama Recreation Centre Aza Higashi Shikagoe, Minami Furano TEL0167-52-2223



Fuku-no-Yu Nishi Asamachi 2-30, Furano TEL0167-22-4465



TEL0166-94-3041

Shirogane Shiki-no-Mori Hotel Park Hills Yumoto Shirogane Onsen Hotel Aza Shirogane, Biei



Tokachidake Onsen Kamihoro-so Tokachidake Onsen, Kami Furano TEL0167-45-2970

TEL0167-22-5200

no-Sawa Hot Springs, Shimukapp

TEL0167-56-2311



Hotel Bell Hills

New Furano Prince Hotel Naka Gorvo, Furano Kitanomine 20-ban 8-go, Furano TEL0167-22-1111

irogane Hot Springs, Bie

Aza Shirogane, Biei

TEL0166-94-3333

Hutte Barden Kamifurano

Tokachidake Onsen, Kami Furano



Yu-no-Sawa Hot Springs Hoshino Resort Tomamu Kibayashi-no-Yu Aza Naka Tomamu, Shimukappu Aza Shimukappu, Shimukappu TEL0167-58-1111



Michinoeki Biei
"Oka-no-Kura" Roadside Station MAPCODE 389 011 664

This roadside station was converted from a Riei freestone warehouse built in the 1910s. Enjoy snacks such as soft-serve icecream and croquettes made from all local ingredients, and buy processed produce and crafts. There is also a hands-on experience facility where you can try your hand at processing produce



Furanoble Matsuo B-3 A shopping area over 330m2

large! In addition to foods from seafood to Furano-grown potatoes, corn and muskmelon, you can buy lavender fragrance products and a variety of other lavender products in the bustling atmosphere of a souvenir village.



Farm Tomita (Shop) C-3 Take in the vivid colour and refreshing

fragrance of natural lavender. Farm Tomita's shop offers a variety of lavender products, from seedlings (potted or for replanting) to dried flower bunches and arrangements to pot-pourri products such as fragrance sachets. It also delivers muskmelon and vegetables grown right here in Naka Furano.



Michinoeki Minami Furano E-2 Roadside Station

You'll find a wide range of local specialties in the distinctive canoe-shaped building of Michinoeki Minami Furano Roadside Station. You'll be greeted by a tank of rare Sakhalin taimen fish at the entrance and can try the new local dish, Minami Furano Yezo Cutlet Curry, at the restaurant.



Furano Marche C-3

Furano Marche showcases all the delicious things Furano has to offer. A wide range of events are held in the event plaza, such as the Furano Local Specialties



Michinoeki Shizentaikan Shimukappu Roadside Station See exhibition panels about the flora and fauna of Shimukappu and receive local tourist information

at the information corner. You can also enjoy a variety of foods from soft serve ice cream to soba noodles, and buy the hugely popular souvenir of Sansho-zuke pickled mountain vegetables and mushrooms from the shop.